

Rep Order# 9796726 Ver# 11 Status Revised  
EC'd Yes

Traffic Order# 569212

Printed: 10/29/2012 4:37 PM  
Last Received: 10/29/2012 4:12 PM  
Showing Buylines: All Rep Revised Lines

2 of 3

Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DCCC  
Estimate# 1198  
Buyer Katie Keuleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/1198  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) DAN DRISCOLL  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

LNS 23 & 28 NA - MG LNS 31,32-  
CREDIT LNS 20,27 - MG ON NEXT CONTRACT-TTL=\$26,450

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*20	SU	5P-530P	FOX13-LIVE@5WK [MADE-GOOD BY LINE(S) 31 32] V11 Effective Dates Changed	:30	\$450.00	10/21-10/21	0	0	0	\$0.00	
	*31	SU	5P-830P	NLCS [MKGD FOR SPOTS MISSED ON LN #20: 10/21(1/WK), MKGD FOR SPOTS MISSED ON LN #23: 10/22(1/WK), MKGD FOR SPOTS MISSED ON LN #27: 10/22(1/WK), MKGD FOR SPOTS MISSED ON LN #28: 10/20(1/WK)] V11 Added	:30	\$1,200.00	10/21-10/21	1	1	1	\$1,200.00	
	*32	SA	1P-130P	COLLEGE PREGAME [PART OF A MKGD MADE UP OF LINES 31 32] V11 Added	:30	\$250.00	10/20-10/20	1	1	1	\$250.00	
	*23	TU-F,M	9P-930P	FOX NEWS AT 9 [MADE-GOOD BY LINE(S) 31 32] V11 Effective Dates Changed	:30	\$1,200.00	10/16-10/22	2	1	2	\$2,400.00	
	*27	TU-F,M	10P-1030P	SEINFELD [MADE-GOOD BY LINE(S) 31 32] V11 Effective Dates Changed	:30	\$450.00	10/16-10/22	2	1	2	\$900.00	

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	*28	SA	10P-1030P	SEIN FELD	:30	\$250.00	10/20-10/20	0	0	0	\$0.00	
				[MADE-GOOD BY LINE(S) 31 32]								
				V11 Effective Dates Changed								

--REPORT TOTALS--

Report Totals: 6 / \$4,750.00

--SALES MONTHLY TOTALS--

Oct 12: 50 / \$26,450.00  
Sales Totals: 50 / \$26,450.00  
Station Totals: 50 / \$26,450.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$115,000	CABL	0%	KDLU	1%	KJZZ	2%	KSL	27%	KSTU	23%
		KTVX	19%	KUCW	2%	KUTV	26%	UNKB	0%	UNKN	0%

Books null  
Demos RA35+